Kenneth Kobre

Photojournalism, The Professionals Approach
What's new to this edition:

- Chapter on Multimedia introduces still photojournalists to reporting and sound gathering for multimedia and video reports for the Internet and television.
- Chapter on Video examines tools and techniques for shooting and storytelling in video.
- DVD includes a new hour-long documentary that takes readers inside Sports Illustrated to see how editors at the weekly magazine edit the world's greatest sports photos.
- Professor Kobrâ's blog provides links to multimedia and video pieces featured in this edition, and beyond.

This revised edition features information on new laws affecting photojournalists, new trends in multimedia to keep skills competitive, and as the world grows smaller, a look back at some international history in the photography world. Updates throughout the imaging chapter, feature pictures, picture editing, ethics, law and wartime censorship keep this book the bible it is known to be. More interviews and case studies with industry greats result in a stunning and dramatic showcase of the best of photojournalism. Contents

Topics Include:

- covering news, features, sports, politics & contemporary issues
- narrative picture stories
- finding features & catching candid
- environmental & interpretive portraits
- recording sound for multimedia and video
- shooting video
- creative use of the strobe
- digital shooting & darkroom techniques
- concept photography & illustrations
- newsroom politics
- picture editing
- shooting within the bounds of the law
- controversial pictures & ethical discussions
- expanded history of photojournalism
- internships and after
- freelancing & business practices
Photojournalism, 6ed The Professionals' Approach de Kenneth Kobre