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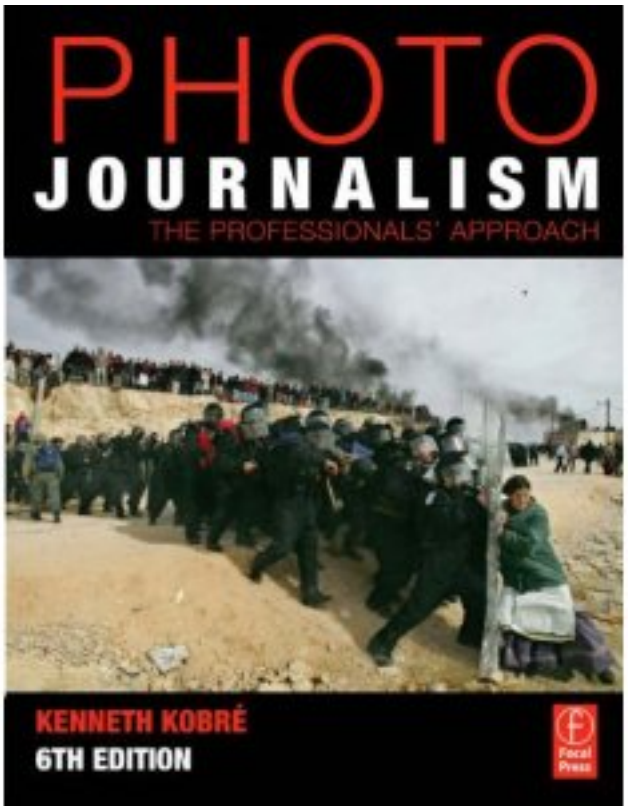
Kenneth Kobre

Photojournalism, The Professionals Approach



Photojournalisme : The Professional's Approach, 6e édition mélanges intéressantes entrevues avec les professionnels, l'expérience pratique, les équipements et la technologie des caméras, et à fort impact photographies pour créer le livre définitif sur le photojournalisme. Un DVD avec des séquences caractéristiques des professionnels sur des tas de défis. Cette nouvelle édition comporte des informations sur les nouvelles lois concernant les photojournalistes, les nouvelles tendances dans le domaine du multimédia de maintenir la compétitivité des compétences, et que le monde croît plus petits, un regard rétrospectif sur l'histoire internationaux dans le monde la photographie. Mises à jour tout au long des chapitres, des reportages photos, retouche photo, l'éthique, le droit et la censure en temps de guerre garder ce livre la bible il est appelé à être. Plus d'interviews et d'études de cas avec l'industrie plus grands dans un résultat étonnant et spectaculaire vitrine des meilleurs du photojournalisme.

What's new to this edition :

- Chapter on Multimedia introduces still photojournalists to reporting and sound gathering for multimedia and video reports for the Internet and television.
- Chapter on Video examines tools and techniques for shooting and storytelling in video.
- DVD includes a new hour-long documentary that takes readers inside Sports Illustrated to see how editors at the weekly magazine edit the world's greatest sports photos.
- Professor Kobré's blog provides links to multimedia and video pieces featured in this edition, and beyond

Photojournalism : The Professionals' Approach, 6th edition blends insightful interviews with professionals, practical experience, current equipment and camera technology, and high-impact photographs to create the definitive book on photojournalism. The DVD features footage of working professionals handling on-the-job challenges.

This revised edition features information on new laws affecting photojournalists, new trends in multimedia to keep skills competitive, and as the world grows smaller, a look back at some international history in the photography world. Updates throughout the a imaging chapter, feature pictures, picture editing, ethics, law and wartime censorship keep this book the bible it is known to be. More interviews and case studies with industry greats result in a stunning and dramatic showcase of the best of photojournalism. Contents

Topics Include :

- covering news, features, sports, politics & contemporary issues
- narrative picture stories
- finding features & catching candids
- environmental & interpretive portraits
- recording sound for multimedia and video
- shooting video
- creative use of the strobe
- digital shooting & darkroom techniques
- concept photography & illustrations
- newsroom politics
- picture editing
- shooting within the bounds of the law
- controversial pictures & ethical discussions
- expanded history of photojournalism
- internships and after
- freelancing & business practices

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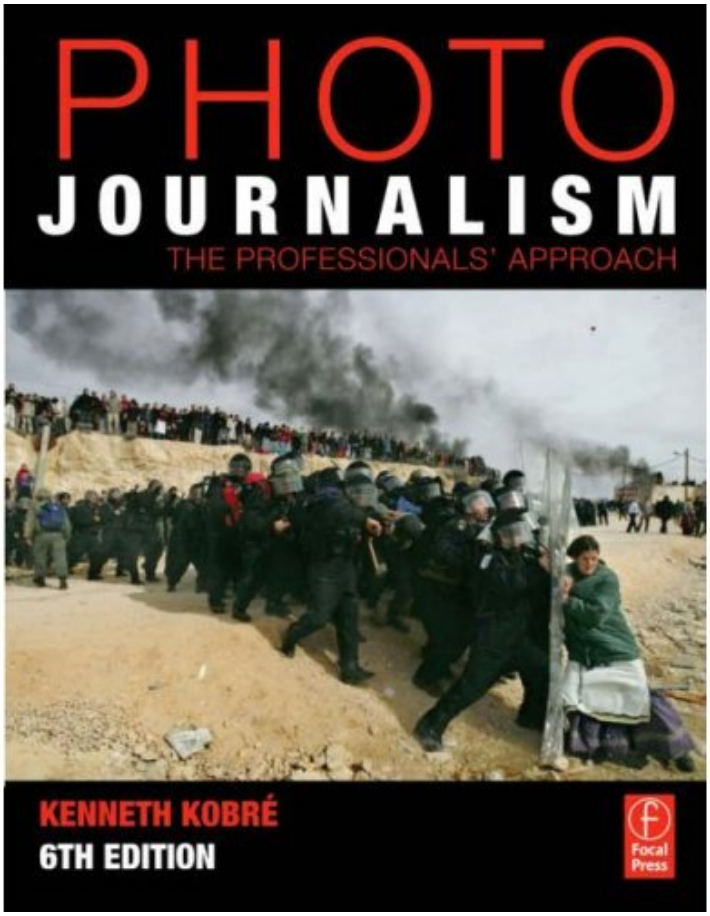

Photojournalism, 6ed The Professionals' Approach de Kenneth Kobre

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